

# KAYCEE VOSBERG

GRAPHIC DESIGNER

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**KAYCEEVOSBERG.COM**

KAYCEEVOSBERG@GMAIL.COM

## EDUCATION

ASSOCIATES IN GENERAL STUDIES

**BARTON CO. COMMUNITY COLLEGE**

2012 - 2014

BACHELORS OF SCIENCE IN  
ART EDUCATION

**KANSAS STATE UNIVERSITY**

2014 - 2016

MULTIMEDIA GRAPHIC DESIGN  
CERTIFICATE

**FRONT RANGE COMMUNITY  
COLLEGE**

2017 - 2018

## PROGRAMS

- FIGMA
- ADOBE CREATIVE SUITE
- ILLUSTRATOR
- PHOTOSHOP
- WIX
- ELEMENTOR
- LIGHTROOM
- INDESIGN
- CANVA
- AFTER EFFECTS
- ADOBE XD
- MONDAY.COM
- WORKZONE

## WORK EXPERIENCE

GRAPHIC DESIGNER

**KANSAS STATE UNIVERSITY**

NOVEMBER 2025 - PRESENT

As a graphic designer in the Division of Communications and Marketing at Kansas State University, I create visual content for both digital and print materials that support the university's brand and communication goals.

My work includes:

- Designing campaign graphics, presentations, websites, social media posts, and printed materials
- Creating clear, consistent, and effective visual design across platforms
- Supporting both digital and print communication needs

I also help maintain the university's brand guidelines to ensure a consistent look and feel across campus. I collaborate with different teams to support university projects and initiatives through design.

I also contributed to the RFP process for our campus photo system, helping evaluate and support the selection of tools that improve how we manage and use photography across the university.

GRAPHIC DESIGNER

**THE MEDICIN, FORTRESS ATHLETICS, VARIOUS CLIENTS**

JULY 2019 - 2025

- Designed logos and brand visuals for different clients that work well in both digital and print
- Created print materials like posters, apparel, packaging, signs, and marketing pieces based on client needs
- Made social media graphics and promo content to help brands get noticed and connect with audiences
- Turned client ideas and goals into clear, consistent designs across different platforms

DIRECTOR OF GRAPHIC DESIGN

**MARKETING MAVEN CONSULTING**

APRIL 2021 - APRIL 2025

Led creative direction and visual strategy for multiple client brands, including Vap Construction, SurePoint Ag Systems, and Mid Kansas Auto Auction. Managed a team of designers and worked closely with marketing strategists to deliver effective campaigns across digital, print, and social platforms. Oversaw brand development and ensured consistency across all touchpoints. Turned ideas into clear, engaging visuals that are easy to understand and connect with. Regularly presented creative concepts to clients and led projects from start to finish, while balancing hands-on design work, project management, and team mentorship.